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## **PRESS RELEASE**

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### **The Bucharest University of Economic Studies confirms its position as a leader in the field of Romanian business studies**

The Bucharest University of Economic Studies confirms its position as a leader in the field of Romanian business studies, according to U-Multirank 2014, a new ranking instrument for universities from the entire world, developed by means of a project funded by the European Union. This year's edition evaluates over 850 higher education institutions (10 of them from Romania), over 1000 faculties and ca 5000 study programs in over 70 countries.

Seven of ASE's Faculties (from the nine participating Faculties) are positioned among the first eight in the field, considering all the evaluation indicators, out of a maximum of 17 Romanian universities and faculties offering business study programs participating in U-Multirank.

From the students' perspective, at national level, ASE's nine participating faculties are positioned among the first 10 out of maximum 17.

At European level, the majority of ASE's study programs are positioned in the first half of the ranking in the field of Business studies, with four Faculties in top 100 and other three Faculties in top 150 (out of a total of 342 participating European universities and faculties). This ranking evaluates 32 German universities, 27 Spanish universities, 19 Polish universities, 18 French universities and 16 Italian universities – to mention only the countries with the highest number of universities in the classification. Moreover, Great Britain participates with 8 universities, whereas Belgium with 4.

From the students' perspective, at European level, ASE has five faculties in top 50, two in top 100 and two in top 150, in the Business field.

According to U-Multirank, ASE's strengths are: high share of study programs in foreign languages; high share of Bachelor/ Master graduates working in the region; high Bachelor's/ Master's graduation rate in the period under consideration; external research income.

U-Multirank offers universities the possibility to compare their performance level overall, in their specialized field or in other areas of interest, from a multi-dimensional perspective focusing on: the quality of teaching and learning, research, knowledge transfer, international orientation and regional involvement.

ASE in U-Multirank 2014:

