

Friday, April 20, 2018, starting 14:00h, Aula Magna
THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
and
ÉCOLE HÔTELIÈRE DE LAUSANNE
jointly organize

The Graduation ceremony of the Class of 2018
of the joint Postgraduate course on
Strategic Hospitality Management

Program:

- 14:00-14:05 Opening address: PhD Prof. Nicolae ISTUDOR, ASE's Rector
- 14:05-14:25 Speeches:
- H.E. Mr. Urs HERREN, Ambassador of the Swiss Federation to Romania
 - H.E. Mr. Vlad VASILIU, Ambassador Extraordinary and Plenipotentiary of Romania to the Swiss Federation
 - Mr. Roland RUFFING, CEO Metro Group
 - PhD Prof. Rodica PAMFILIE, Dean – Faculty of Business and Tourism, ASE
- 14:25-15:00 Presentations:
- Mr. Yateendra SINH, CEO Lausanne Hospitality Consulting - *Became a Leader in Hospitality*
 - PhD Prof. Ray IUNIUS, Development Director, Lausanne Hospitality Consulting – *Why Hospitality?*
 - PhD Prof. Gabriela ȚIGU, ASE, Director of the Postgraduate study program – *Strategic Hospitality Management: puncte cheie ale unui demers educațional inovator în România*
- 15:00-15:30 Experience of the first postgraduate program in “Strategic Hospitality Management”:
- EHL Professors
 - EHL Alumni
- Debates, questions and answers
- 15:30-16:00 Graduation ceremony of the Class of 2018 of the ASE-EHL Postgraduate study program on “Strategic Hospitality Management”

Moderator: PhD Prof. Gabriela ȚIGU