

The Faculty of Commerce

Bachelor's domain: Business Administration

General competences:

- ✓ knowledge, understanding and application of fundamental concepts, theories, principles and methods of investigation and exploration specific to the economic field
- ✓ ability to explain and interpret ideas, processes, phenomena, and trends specific to micro- and macro-economic activities, against the background of the knowledge-based society
- ✓ collecting, analyzing and interpreting quantitative and qualitative data and information regarding a specific problem
- ✓ analyzing various states of affairs, assuming responsibilities for problem-solving, communication and argumentation of work results
- ✓ ability to work independently or as part of a team to solve issues arising in specific professional contexts
- ✓ ability to use modern information technology to edit texts, process data and access databases specific for the activity of various organizational structures
- ✓ oral and written professional communication in at least one foreign language
- ✓ upon obtaining a Bachelor's degree in Economics *and* a graduation certificate which attests to the successful completion of the Teacher Training Module, graduates are eligible for a teaching position at pre-university level

Specific competences:

- ✓ knowledge, understanding and application of concepts and ideas specific to Business Administration so as to optimize company activity
- ✓ understanding and use of knowledge tools specific to the business environment, and of means of consolidating business decisions
- ✓ knowledge, understanding and application of methods and techniques specific to the evaluation and certification of product and service quality
- ✓ knowledge, understanding and application of quality management principles at company level or at economic system/ process level
- ✓ use of commercial and qualitative arguments to consolidate the decision to design and launch new products and services