

## APPLICATION

You could apply by sending your paper *in extenso* to the [peec2008@yahoo.com](mailto:peec2008@yahoo.com) address.

In the message transmitted for application, please provide the full names, affiliations, academic titles, positions and email addresses of authors, indicating the contact author.

Maximum **two** papers will be accepted for any participant as author or co-author. The proposed paper could not have more than **three** co-authors.

## Guidelines for editing

The paper will be edited according to the specifications found in the **TemplantePEEC2019eng.doc** document, available at <http://www.eam.ase.ro/conferinte/PEEC-2>, respectively:

- paper's title: TNR, 12, caps, center
- authors: TNR, italic, 10, center
- position, title, affiliation, e-mail: TNR, 10, center
- abstract: TNR, 9, italic, justified, 100-150 words
- key words: 4-6, TNR, 9, italic, left
- page: top 2 cm; bottom 2 cm; inside 2.5 cm; outside 2 cm; mirror margins; size A4; maximum **8 pages**

The paper *in extenso* will be edited in **English**. Only papers that will be **presented** will be included in the conference proceedings.

## Conditions for participation

**Acceptance** of proposed papers

Payment of **Romanian participation fee: 400 RON/paper and for foreign participants 100 euros/paper.**

The fee includes conference proceedings, edited as a supplement of the *Quality - access to success* journal, indexed in SCOPUS, EBSCO, CABELL's Directories and ProQuest databases, conference program, reception, coffee break. The participation fee will be paid in UES account.

- CUI = 4433775
- Payment in lei:
  - o IBAN: **RO58TREZ70120F335000XXX Trezoreria Sector 1** or through UES pay office (specification: Conferinta EAM-PEEC)
- Payment in euro:
  - o IBAN: **RO43RNCB0072001607860004 BCR** (specification: Conferinta EAM-PEEC)

## Important dates

- **11<sup>th</sup> February 2019** – submission of papers *in extenso*
- **24<sup>th</sup> February 2019** – acceptance of papers
- **28<sup>th</sup> February 2019** – payment of participation fee

## FIELDS OF INTEREST

**Globalization and environment**

**Environmental management**

**Integrated management systems**

**Environmental performance assessment**

**Environmental policies and strategies**

**Green taxes**

**Voluntary environmental initiatives**

**Climate policies**

**Green public procurement**

**Environmental compliance of SMEs**

**Ecomarketing**

**Green investment management**

**Corporate social responsibility**

**Environmental audit**

**Industrial ecosystems**

**Green economy**

**Sustainable development**

**Renewable energy**

**Organic agriculture**

**Carbon footprint**

**Green business**

**Green supply chain**

**Recyclable/recycled material flows**

**Environmental leadership**

**Environmental risk management**



**BUCHAREST UNIVERSITY OF ECONOMIC STUDIES**  
FACULTY OF AGRI-FOOD AND ENVIRONMENTAL ECONOMICS  
RESEARCH CENTER of REGIONAL ANALYZES AND POLICIES

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### Media partner

"Quality - Access to Success" Journal

## INTERNATIONAL CONFERENCE

# ECOLOGICAL PERFORMANCE IN A COMPETITIVE ECONOMY



7-8 March 2019

11<sup>th</sup> edition

**Bucharest**  
**Romania**



## Goals

Increasing environmental performances have become a priority requirement in the economic activity. The papers presented within the debates of the eleventh edition of the conference, **PEEC 2008 - PEEC 2018**, revealed, on the one hand, the complexity of problems, and, on the other hand, the variety of solutions. Meanwhile, there were enlightened numerous controversial aspects that need the confrontation of theoretical results with the practice of ecological policy elaboration and implementation in the continuously changing economic context.

Considering these evolutions, and also the severe restrains brought by the economic and ecologic crisis the **PEEC 2019** envisages: **Firstly**, to create premises for researchers, academics and public administration representatives, businessmen, and consultants to share their experience and expectations, learning from each other.

**Secondly**, the conference pursues to raise the awareness level regarding the activities needed for the environmental compliance and the advantages of going beyond it.

A better correlation of educational and research objectives in a priority interest field represents the **third** objective of the conference. Thus, it is envisaged to identify competences and information needed for a competitive ecological economy through collating different socio-professional categories.

## Venue

Conference works include plenary and parallel sections.

**PEEC 2019** conference will be held in Bucharest, in the Academy of Economic Studies.

All necessary information regarding participants' reception and accommodation, host university and papers organization in sections will be communicated in due time.

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(10pt)

*Name SURNAME (author 1)*

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position/title (professor, associate professor, assistant professor, teaching assistant, junior teaching assistant / PhD. or Ph.D. student), "....." University, City, Country, e-mail

*Name SURNAME (author 3)*

position/title (professor, associate professor, assistant professor, teaching assistant, junior teaching assistant / PhD. or Ph.D. student), "....." University, City, Country, e-mail

(10pt)

**ABSTRACT (10pt, bold, italic, capitals, left)**

*The abstract comprises the objectives and the author's contribution to the research topic. It has to contain enough information to make readers able to judge the nature and significance of the topic, adequacy of the methodology, outcomes and conclusions.*

(10pt, italic, justify)

**KEYWORDS (10pt, bold, italic, capitals, left)**

*4 to 6 keywords that are representative for the content of the article (10pt, italic, left)*

**INTRODUCTION (10pt, bold, capitals, left)**

It is stated the importance of the topic, the scope and objectives of the paper and it is briefly explained the approach, type of results and the way of reasoning.

The paper should not exceed 8 pages edited according to these instructions

**1. HEADING (10pt, bold, capitals, left)**

In the paper's content should comprise state of the art (literature review), conceptual framework, research methodology, results, and discussions.

**1.1. Subheading (10pt, bold, left)**

For paper editing the following format will be used:

- Format: A4 (297x210 cm)
- Margins: 2 cm for all of them (bottom, right, left, top)
- Orientation: Portrait
- The text has to be edited in Microsoft Word 2000, 2003 or 2010.
- Font: Arial Narrow, size 10
- Paragraph:
  - Alignment: Justified
  - Indentation: 0 cm (left, right)
  - Special: none
  - Spacing: 0 cm before and after paragraph
  - Line spacing: single.
- The editing will be done in a single column, continuously, without free spaces.

Heading has to be continuously numbered, and the subheading has not to exceed two levels (e.g., 1.2.1.).

All references will be cited as follows:

- *one author*: „Demand curve for ecotourism recorded a continuous increase in last decades (Ionescu, 2009).”
- *two authors*: „Corporate social responsibility brings important economic advantages (Panaitescu and Popescu, 2010).”
- *more than two authors*: „Popescu et al. (2001) appreciate that this position is too .....”;

Page number will not be inserted in the paper.

Pictures & graphs (figures) and tables will be aligned in center, being numbered in the order of their appearance; black and white format will be applied.

The number and caption of table will be written in *italic*, centered before the table. The number and caption of pictures and graphs (figures) will be written in *italic*, centered, after the figure.

(10pt)

*Table 1. Caption...*

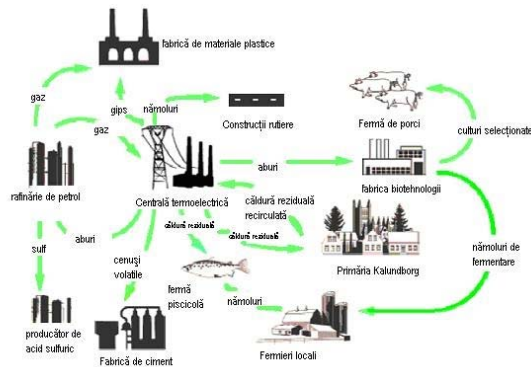
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1	Exports	1 250	Metric tones	25
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(Source: Author, 2014) (10pt)

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After tables and figures it should be mentioned the source of data, information, representation etc. In case that a figure is made in Microsoft Word, all graphical components of it will be grouped in a single graphical object (the graphical components of the figure will be selected, than right click and *Grouping* option and *Group*).

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Figure 1. Caption.....

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Please do not use tables on Landscape orientation. All tables will be formatted on Portrait orientation. It is allowed to use the „Heading rows repeat” option from the „Table” menu.

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### CONCLUSION (10pt, bold, capitals, left)

They reflect the results of the analysis performed in the paper and the interpretation of their significance against theoretical and practical framework. Meanwhile, there are stated the limitations and the possibilities to overcome them through further research.

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### REFERENCES (10pt, bold, capitals, left)

Reference list comprises only papers cited in the text and it is numbered; References should be ordered alphabetically after the name of the first author.

Editing style: APA from Google Scholar

1. Ioan, I., & Rădulescu, C. V. (2009). Ecoindustrial synergies. *Quality-access to success*, 11.
2. Bran, F., & Ioan, I. (2013). Terra-casa vietii. *Bucharest: Universitara Publishing*.
3. Popescu, G. (2014). PROPOSALS REGARDING THE FOCAL POINTS OF A FUTURE STRATEGY FOR THE DEVELOPMENT OF RURAL SPACE AND OF AGRICULTURE IN ROMANIA. *Competitiveness of Agro-Food and Environmental Economy*, 26.

### FINAL CHECKLIST (to be deleted)

- The **REFERENCE** list comprises only papers cited in the text and it si numbered
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- Maximum 8 pages
- Font for all the paper:** size 10, Arial Narrow
- Paragraph for all the paper:** Indentation (Left: 0 cm, Right: 0cm; Special: none); No spacing before and after paragraph, Single spaced.
- Delete all indications (written in **red**)
- Overwrite the text as model