



**PROGRAM**  
**The 8<sup>th</sup> International  
Conference**  
*The Future of Europe*  
**–16 -17 November 2017 –**



**PLENARY SESSION DAY 1**



**Thursday, 16 November 2017**

*Location:* Bucharest University of Economic Studies (Aula Magna, Ion N. Angelescu Building)

8.30 - 9.00 *Participants' registration*

9.00 - 9.15 *Welcome and Opening Remarks*

- Nicolae ISTUDOR, Rector of Bucharest University of Economic Studies, Romania
- Gheorghe HURDUZEU, Dean of the Faculty of International Business and Economics, Romania

9.15 - 9.40 *"Reflections upon the Future of Europe in the Context of Romania's Presidency of the EU Council"*

Victor NEGRESCU, Ministry of European Affairs, Romania

9.40 - 10.05 *"EU's Journey... to Sibiu 2019"*

Angela CRISTEA, Head of European Commission Representation in Romania, Romania

10.05 - 10.30 *"From "Step-by-Step" Method, to a European Project; What to Be Done"*

Gabriela CREȚU, Senator, The President of the Parliamentary Commission for European Affairs, Romanian Senate, Romania

10.30 - 10.55 *"Preserving EU's Key Role in the International Trade"*

Lazăr COMĂNESCU, Romanian Ambassador, Councillor for Romanian Chamber of Commerce and Industry, Romania

11.00 - 11.15 *Coffee break*

11.15 - 12.00 *"English for professional contexts and the internationalisation of education in the 21<sup>st</sup> century"*

Michael CARRIER, The International Association EAQUALS

12.00 - 12.30 *"Supporting the future learning of English as the lingua franca of Europe"*

Kevin McLAVEN, Director English Language Services, British Council, Romania

12.30 - 13.15 *"Theater as a Place of Belonging and the Modern Classroom as a Space of 'Radical Openness'"*

Domnica RĂDULESCU, Washington and Lee University - Lexington, Virginia, USA



13.30 – 15.00 **Lunch** (Bucharest University of Economic Studies, Cafeteria)

15.00 – 18.30 **Panel Sessions Day 1**

19.00 – 21.00 **Conference Gala Dinner** (Marshal Garden Hotel's Restaurant)



## PLENARY SESSION DAY 2



**Friday, 17 November 2017**

*Location:* Bucharest University of Economic Studies (Aula Magna, Ion N. Angelescu Building)

9.30 - 10.15 **“Anti-System Politics in Europe and America”**

Jonathan HOPKIN, London School of Economics, United Kingdom

10.15 - 11.00 **“Towards the Future of Europe: Power, Gender and Representation”**

Roxana MARINESCU, Bucharest University of Economic Studies, Romania

11.00 - 11.30 **Coffee break**

11.30 – 12.15 **“Organizational Transformation in a Connected World”**

Oli MIHALACHE, Vrije Universiteit Amsterdam, Netherlands

12.15 – 13.00 **“Countering prevailing discourses with literary creativity – Contemporary Saudi women novelists’ drive for change”**

Roswitha BADRY, Freiburg University, Germany

13.00 **Lunch** (Bucharest University of Economic Studies, Cafeteria)

15.00 – 16.30 **Closing Panel – “Future of Europe: challenges and perspectives”, Google Room, Eminescu Building (Room 1204)**



## CONFERENCE GALA DINNER – Thursday, 16 November, 2017

19.00 **Conference Gala Dinner** (Location: Marshal Garden Hotel's Restaurant)

Special Guest speaker: Dorin Ivaşcu, CEO at Romanian Airport Services

**“Doing Business in European Union: A Romanian perspective”**





## PANEL SESSIONS



**SPECIAL ROUND TABLE DAY 1: EU's Common Trade Policy: Challenges and Priorities.**  
**(Room: 1204 "Google Room", Bucharest University of Economic Studies, Eminescu Building)**  
**Thursday, 16 November 2016, 11.30 – 13.30 (Day 2)**  
**Chair: Gabriela DRĂGAN & Gheorghe HURDUZEU**

**The event is part of the public debate campaign to prepare the Romanian Presidency of the Council of the EU and is organized in partnership with the Ministry of Foreign Affairs - Minister Delegate for European Affairs and the European Institute of Romania**



MINISTERUL AFACERILOR EXTERNE  
MINISTRU DELEGAT PENTRU AFACERI EUROPENE



Institutul  
European  
din România

Discussants:

**Alina BÂRGĂOANU**, Dean of the College of Communication and Public Relations, National University of Political Studies and Public Administration, Romania

**Andrei MOCEAROV**, Director, Romanian Chamber of Deputies, Romania

**Clementina NIȚULESCU**, Deputy Director, the Department for Foreign Trade and International Relations, Romanian Ministry for Business Environment, Commerce and Entrepreneurship, Romania

**Dumitru MIRON**, Professor, Faculty of International Business and Economics, Bucharest University of Economic Studies, Romania

**Andreea PAUL**, Professor, Faculty of International Business and Economics, Bucharest University of Economic Studies, President of INACO – Initiative for Competitiveness, Romania

**Costin LIANU**, Professor, Expert in Foreign Trade, Romania





**PANEL 1: BUSINESS ACROSS EUROPE**

**(Room: 1217, Bucharest University of Economic Studies, Eminescu Building)**

**Thursday, 16 November 2017, 15.00 – 18.30 (Day 1)**

**Chairs: Ramona TARTAVULEA (DIEACONESCU) & Clara VOLINTIRU**

**Entrepreneurship as a means of achieving sustainable development in developing and less developed region**

Abiola Esther Ogunmokun, Bucharest University of Economic Studies, Romania

**Opportunities and Challenges of the Relationship between Quality of Services and Social Media**

Sonia Budz, Bucharest University of Economic Studies, Romania

Kejo D. Starosta, Bucharest University of Economic Studies, Romania

**The old trend of R&D vs the new digitalization approach**

Gheorghe Hurduzeu, Bucharest University of Economic Studies, Romania

Ana Giurea, Bucharest University of Economic Studies, Romania

**TQM - A Factor for Tourism Competitiveness. Romanian Case**

Mihaela Gabriela Belu, Bucharest University of Economic Studies, Romania

Ramona-Iulia Țarțavulea (Dieaconescu), Bucharest University of Economic Studies, Romania

Ana Maria Marinoiu, Bucharest University of Economic Studies, Romania

Radu Filip, Bucharest University of Economic Studies, Romania

**Impact of Nigeria's foreign trade with the European Union**

Abiola Esther Ogunmokun, Bucharest University of Economic Studies, Romania

**Art market - an assessment from an economic perspective**

Gheorghe Hurduzeu, Bucharest University of Economic Studies, Romania

Corina Dimitriu, Bucharest University of Economic Studies, Romania





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**PANEL 2: THE NEW CHALLENGES OF THE EUROPEAN UNION'S GOVERNANCE**

**(Room: 1204 Google Room, Bucharest University of Economic Studies, Eminescu Building)**

**Thursday, 16 November 2017, 15.00 – 18.30 (Day 1)**

**Chairs: Gabriela DRĂGAN & Mirela DIACONESCU**

**Refugee Resettlement, Redistribution and Growth**

Leonid Azarnert, Ariel University, Israel

**Out with the Old and in with the New? International Standards and National Regulation across Europe**

Mihai Volintiru, Bucharest University of Economic Studies

**The National Education System – a Basis of Consolidated Food Security Culture in Romania**

Bogdan Bazgă, University of Bucharest, Romania

Ionel Florian Lixandru, University of Bucharest, Romania

**Does the European Union promote neo-protectionism?**

Ana-Maria Holobiuc, Bucharest University of Economic Studies, Romania

**The Welfare State Development: Romania - between Perceptions and Reality**

Constantin Schipor, Bucharest University of Economic Studies, Romania

Georgiana-Loredana Frecea, Bucharest University of Economic Studies, Romania

**The Entrepreneurial Culture in Europe - New Challenges in the New Economy**

Dana Blideanu, Bucharest University of Economic Studies, Romania

Mirela Diaconescu, Bucharest University of Economic Studies, Romania

**EU's complex Foreign Policy Governance**

Ștefan Marian Dumitru, Bucharest University of Economic Studies, Romania

**Being a foreign student in Romania: a case study on a faculty of medicine from Romania**

Ana Maria Marinoiu, Bucharest University of Economic Studies, Romania

Laura Wahed, Bucharest University of Economic Studies, Romania

Razvan Zaharia, Bucharest University of Economic Studies, Romania

Rodica Milena Zaharia, Bucharest University of Economic Studies, Romania

**Negotiating the Transatlantic deal: focus on the USA domestic constraints**

Alina Alexoaei, Bucharest University of Economic Studies, Romania

Valentin Cojanu, Bucharest University of Economic Studies, Romania

**Regional Distribution of Territorial Capital in the European Union**

Raluca Robu, Bucharest University of Economic Studies, Romania

Valentin Cojanu, Bucharest University of Economic Studies, Romania

**European Union - between Enthusiasm and Euroscepticism**

Gheorghe Hurduzeu, Bucharest University of Economic Studies, Romania

Maria-Floriana Popescu, Bucharest University of Economic Studies, Romania





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**PANEL 3: FINANCE & BANKING IN THE EUROPEAN UNION**

**(Room: 1212, Bucharest University of Economic Studies, Eminescu Building)**

**Thursday, 16 November 2017, 15.00 – 18.30 (Day 1)**

**Chairs: Alexandra HOROBET & Radu LUPU**

**Financial Crisis – From the US to the EU**

Sorin Cristian Niță, Bucharest University of Economic Studies, Romania

**How Does Bancassurance Work in Financial Practice Within the Financial Group Soci t  G n rale Group in Selected Countries?**

Lenka Pře kov, Silesian University in Opava School of Business, Czech Republic

**Taxes in Romania: A Cost-Benefit Analysis of the Willingness to Comply**

Clara Volintiru, Bucharest University of Economic Studies, Romania

**The European Social Welfare Function Shaped on a Difference Principle: a Normative Rawlsian Approach in Favour of the Fiscal Union**

Klaudijo Klaser, University of Trento, Italy

**Financial literacy: effects and implications. Case study: Romania**

Cristiana - Ioana  erbnel, Bucharest University of Economic Studies, Romania





**PANEL 4: ADDRESSING CORPORATE SOCIAL RESPONSIBILITY AND RISK MANAGEMENT IN EUROPE (SPECIAL TRACK)**

**(Room: 1206, Bucharest University of Economic Studies, Eminescu Building)**

**Thursday, 16 November 2017, 15.00 – 18.30 (Day 1)**

**Chairs: Irina IAMANDI, Laura CONSTANTIN**

**Some Considerations on the Taxonomical Nature of the Dialogue Between Science and Theology**

Petre Comșa, Valahia University Targoviste, Romania

Costea Munteanu, Bucharest University of Economic Studies, Romania

**The Influence of a Tuition Increase on the Drop-out Rate of the Nursing Program at Medical University – Plovdiv**

Rumyana Stoyanova, University of Plovdiv, Bulgaria

Slaveyah Goranova, University of Plovdiv, Bulgaria

**New trends in urban eco-philosophy and strategy**

Valentina Marinescu, Romanian Academy, Romania

**Social Impact Bonds – economic, social, and environmental risk management edges**

Laura Gabriela Constantin, Bucharest University of Economic Studies, Romania

Irina-Eugenia Iamandi, Bucharest University of Economic Studies, Romania

Bogdan Cernat-Gruici, Bucharest University of Economic Studies, Romania

**The analysis of prosperity dimension of the European Union**

Ioana Coralia Zavera, Bucharest University of Economic Studies, Romania

**Applying the Kotter model to the risk management of resistance to change**

Cristian Dirva, Bucharest University of Economic Studies, Romania

Radulescu (Dirva) Andra Simona, Bucharest University of Economic Studies, Romania





**PANEL 5: DIASPORAS, HOMES AND HYBRIDITY**

**(Room: 1505, Bucharest University of Economic Studies, Eminescu Building)**

**Thursday, 16 November 2017, 15.00 – 18.30 (Day 1)**

**Chairs: Iulia RASCANU & Elena TĂLMĂCIAN**

**(Be)Longing and Loss: Exploring Vassanji's Nostalgia**

Preeti Shirodkar, MET Institute of Management, Mumbai, India

**The Impact of the Official Language Knowledge Upon the integration of Romanian Immigrants to the UK**

Elena Tălmăcian, Bucharest University of Economic Studies, Romania

**Framing East Asia in Romanian Mass Media: the Case of Representing South Korea and North Korea**

Ecaterina Balica, Romanian Academy, Institute for Sociology, Romania

**The Migrants and Refugees as "Others" in Romanian Online Media**

Valentina Marinescu, Romanian Academy, Institute for Sociology, Romania

**Education and Employment Chances for the Refugee Influx in Romania**

Elena Tălmăcian, Bucharest University of Economic Studies, Romania

**The Status of Women between 'Tradition' and 'Modernity' in Chitra Banerjee Divakaruni's Oleander Girl**

Iulia Rășcanu, Bucharest University of Economic Studies, Romania







**PANEL 6: SINGULAR EVENTS AND THE ECONOMIC ANALYSIS (Special Panel hosted by the Romanian Society of Economic Philosophy)**

**(Room: Robert Schuman, Bucharest University of Economic Studies, Ion N. Angelescu Building)**

**Thursday, 16 November 2017, 16.00 – 18.30 (Day 1)**

**Chair: Valentin COJANU**

**Guest speakers:**

**Romanian Academy, Romania: Explanation and prediction in the case of singular economic events**

Emil Dinga, Center for Financial and Monetary Studies „Victor Slăvescu”

**The singular event in stochastic contexts**

Gheorghe Ruxanda, Bucharest University of Economic Studies

**Panel topics:**

This SRFE session aims at highlighting how economists attempt to understand the relevance to economic analysis of events that do not repeat. Research methodology in economics is designed to meet the needs of prediction, which makes analysis necessarily be built on assumptions implying a well-ordered, regular and knowable course of economic action. There is no doubt about the existence of such developments, but chance events are also a constant feature of economic history. How important are they? Single occurrence of events is so relevant to impose new lessons ahead for economic research? Eventually, the economic reality can be circumscribed into a unitary methodological vision?

*Supported by:*



**ROMANIAN SOCIETY OF ECONOMIC PHILOSOPHY – SRFE**





**PANEL 7: SURVIVAL OF THE EUROPEAN UNION**

**(Room: 1203, Bucharest University of Economic Studies, Eminescu Building)**

**Thursday, 16 November 2016, 15.00 – 18.30 (Day 1)**

**Chairs: Octavian-Dragomir JORA & Mihai-Vladimir TOPAN**

**The Commutative-Distributive Mix of the EU Social Justice**

Gabriela Mariana Ionescu, Romanian Academy, Romania

**Central Bank Independence and Unconventional Monetary Policies: a comparison between the European Central Bank and the Federal Reserve System**

Mădălina Doroftei, Bucharest University of Economic Studies, Romania

Alexandru Pătruți, Bucharest University of Economic Studies, Romania

**A Comment on Mises's Plan for Post-War Reconstruction in Eastern Europe**

Matei - Alexandru Apăvăloaei, Bucharest University of Economic Studies, Romania

**Is there any positive economic impact of BREXIT on European economies? A Reassessment of the classical liberal paradigm of political competition**

Radu Mușetescu, Bucharest University of Economic Studies, Romania

**Early Contributions to Money and Banking Theory in Romania: the Case of Ioan Strat**

Tudor Smirna, Bucharest University of Economic Studies, Romania

**A Walk Outside the Extent of the Market - A Review of Per Bylund, „The Structure of Production (2016)”**

Vladimir Topan, Bucharest University of Economic Studies, Romania

**A Short Note on the History and Economics of Technocracy**

Andreas Stamate, Bucharest University of Economic Studies, Romania

**The economic effects of Romanian integration in the European Union – 10 years after joining**

Păun Cristian, Bucharest University of Economic Studies, Romania





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**FUTURE OF EUROPE, CHALLENGES AND OPPORTUNITIES – Closing Round Table**  
**(Room: 1204 "Google Room", Bucharest University of Economic Studies, Eminescu Building)**  
**Friday, 17 November 2016, 14.30 – 16.00 (Day 2)**  
*Chair: Cristian PĂUN & Radu Cristian MUȘETESCU*

**CLOSING ROUND TABLE**

Discussants:

**To be confirmed after Registration of the participants to the conference**

